

STRATEGIC PLAN 2023-24

INSTITUTE OF
PUBLIC ADMINISTRATION
AUSTRALIA

IPAA
TASMANIA



STRATEGIC PLAN

2023-24

OUR PURPOSE

Promoting excellence and pride in the Tasmanian public sector.
Connecting and inspiring public sector professionals.
Fostering public purpose networks and professional learning opportunities.

OUR VISION

To be a valuable and contemporary connection point for professionals in the public, university and community sectors.
To be a respected and valued part of the public sector landscape in Tasmania.



A PLAN FOR RECONNECTING AND REBUILDING

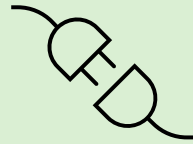
The IPAA Tasmania Strategic Plan 2023-24 is firmly focused on reconnecting and rebuilding; reconnecting with our members who haven't heard from us regularly in a while and rebuilding sustainable pathways to providing interesting events, networking opportunities and content, focused on the public sector. Our extended hiatus in recent years is largely due to lasting COVID-19 impacts and associated challenges of hosting events, along with changes to our operational structure, resulting in IPAA Tasmania currently being run on a largely voluntary basis through a working Council. We are eager to reinvigorate our engagement with members and revitalise our programs and offerings.

A critical and unapologetic element of our strategic approach this year is leveraging - recognising opportunity when it arises and playing to our strengths. Despite being a small outfit in a small jurisdiction, we are lucky to be part of a well-connected and supportive public sector ecosystem in Tasmania. Not only that, but we are also part of a thriving and collaborative network of IPAA Divisions across Australia, providing insight and guidance for our regeneration. We recognise the importance of being able to 'lean in' to leverage these partnerships to regrow.

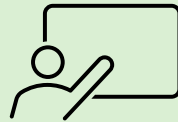
We are excited about re-engaging with our members and delivering greater value and connection for them going forward. We are committed to delivering our previously popular annual flagship events, as well as activating new ways for our members to connect with ideas and inspiration - through online podcasts with fearless leaders, future movers and shakers, and people doing extraordinary things in their ordinary vocations. We are also keen to leverage our national networks to bring relevant and intellectual content from other IPAA Divisions.

Now is an exciting time for IPAA Tasmania, but also a time where we need support and investment from our partners, champions and supporters. We look forward to working with all those who recognise the importance of fostering and promoting excellence and pride in the Tasmanian public sector.

OUR PRIORITIES



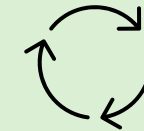
Reconnect with our members



Deliver **engaging events and content**



Establish partnerships with sponsors and champions



Improve sustainability of IPAA Tas

KEY ACTIONS AND INITIATIVES

- + Work with corporate members to review and refresh membership database.
- + Re-engage with the TSS Graduate Program, including provision of IPAA Welcome Packs (free membership, IPAA Events Program)

- + Explore sustainable communication models and opportunities to leverage existing corporate channels to connect with members.
- + Seek strategic direction and feedback from corporate and individual members through surveys and engagement activities.

- + Deliver IPAA Tas 'flagship' events and programs in 2023-24 – State Budget Briefing, State of the Service, Young Professionals Breakfast, Policy Oration, IPAA Tas Awards.
- + Develop and deliver a new IPAA Tas podcast series in 2023.

- + Promote IPAA National/interjurisdictional events as appropriate.
- + Work in partnership with the Tasmanian State Service Review to establish and deliver content on public sector reform updates.

- + Engage with and leverage the expertise and advice of senior executives across our professional networks to ensure we deliver events and content that are worthwhile, valued and championed by our public sector leaders.

- + Review and revise IPAA Tas sponsorship categories.
- + Engage with loyal and prospective partners and sponsors to explore options for collaboration going forward.

- + Reinvigorate council membership through co-operative appointment and skills-based member recruitment.
- + Review IPAA Tas secretariat model to identify in-kind or bespoke procurement options to support Council activities.

- + Review IPAA Tas membership model and costs and revise for fee re-introduction in 2023-24.
- + Work with IPAA jurisdictions on a national membership model.

OUR VALUES



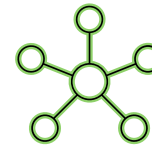
EXCELLENCE

We promote excellence in public service practices and activities



LEARNING

We recognise the importance of professional learning and insight



CONNECTION

We provide opportunities for networking and professional connection



INCLUSIVITY

We welcome a diversity of public purpose sector members and perspectives

ABOUT IPAA TASMANIA

IPAA Tasmania is a member-based professional association for the public sector, promoting excellence and pride in public service within Tasmania. We are part of a strong and collaborative national IPAA network, comprising a National Council and Divisions in all States and Territories.

IPAA is nonpartisan, apolitical and not-for-profit, governed by an elected council of volunteer representatives from across the public purpose sector.

We are committed to providing opportunities for professionals from across government, community, academic, research, and business sectors to connect, learn from each other and gain insights into the ideas, trends and innovations that are shaping our State and the ways in which we work.

Our events, networking activities and online content are currently being reinvigorated with the key objective being to inspire public purpose professionals and showcase the incredible diversity and impact of public service work.

If you're a public servant or engaged in public purpose work in Tasmania, we encourage you to connect with us at IPAA Tasmania and become part of a growing network of dedicated and talented public sector professionals. Visit our website or email us at info@tas.ipaa.org.au